

ASSEMBLY, No. 2720

STATE OF NEW JERSEY

219th LEGISLATURE

INTRODUCED FEBRUARY 13, 2020

Sponsored by:

Assemblywoman JOANN DOWNEY

District 11 (Monmouth)

SYNOPSIS

Establishes “Comprehensive State Plan for Economic Development.”

CURRENT VERSION OF TEXT

As introduced.



1 AN ACT concerning State planning for economic development,
2 amending and supplementing P.L.1948, c.445.

3
4 **BE IT ENACTED** *by the Senate and General Assembly of the State*
5 *of New Jersey:*

6
7 1. Section 11 of P.L.1948, c.445 (C.52:16A-11) is amended to
8 read as follows:

9 11. In addition to other powers and duties specifically conferred
10 and imposed **【upon him】** by **【this act or by any other】** law, the
11 Secretary of State shall:

12 (a) Supervise the work of the employees engaged in the
13 Department of State.

14 (b) Adopt uniform procedures for all secretarial, recording and
15 clerical duties for each office within the Department of State.

16 (c) Maintain a public register of all persons licensed by the State
17 Athletic Commissioner.

18 (d) Integrate, so far as practicable, all staff services of the
19 Department of State and of each of the offices therein.

20 (e) Develop a “Comprehensive State Plan for Economic
21 Development” which shall include all of the following:

22 (1) a description of the State’s vision, goals, objectives, and
23 strategies for economic development;

24 (2) identification of business sectors, including those sectors
25 which have potential growth in this State's economy and global
26 business image;

27 (3) strategies to encourage the creation and expansion of
28 businesses in this State and the relocation of businesses to this
29 State;

30 (4) potential partners for the implementation of the strategies
31 identified in paragraph (3) of this subsection, including federal and
32 local governments, local and regional organizations for economic
33 development growth, chambers of commerce, private businesses
34 and investors, and nonprofit entities;

35 (5) strategies for talent development necessary to encourage
36 economic development growth in this State, taking into
37 consideration factors such as the State's education and training
38 opportunities and available workforce;

39 (6) strategies to engage women, veterans, and minorities in
40 developing businesses;

41 (7) strategies to improve and develop tourism;

42 (8) an analysis of current and projected economic indicators,
43 which shall include:

44 (i) unemployment rate;

45 (ii) average annual wage;

EXPLANATION – Matter enclosed in bold-faced brackets **【thus】** in the above bill is
not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.

1 (iii) gross domestic product;

2 (iv) number of jobs created;

3 (v) number of jobs retained.

4 (cf: P.L.1948, c.445, s.11)

5
6 2. (New section) a. The Secretary of State shall prepare and
7 transmit within 36 months after the enactment of P.L. ,
8 c. (C.) (pending before the Legislature as this bill), and
9 revise and readopt at least every five years thereafter, the
10 “Comprehensive State Plan for Economic Development.” The
11 Secretary of State may call to its assistance the personnel of any
12 State agency, regional entity, or county, municipality, or political
13 subdivision thereof as it may require in development and
14 preparation of the plan.

15 b. The Secretary of State shall conduct at least three public
16 hearings in different locations throughout the State for the purpose
17 of receiving comments on the “Comprehensive State Plan for
18 Economic Development.” The Secretary of State shall provide at
19 least 30 days' public notice of each hearing in advertisements in at
20 least two newspapers which circulate in the area served by the
21 hearing and at least 30 days' notice to the governing body and
22 planning board of each county and municipality in the area served
23 by the hearing.

24
25 3. (New section) The Secretary of State shall transmit the
26 “Comprehensive State Plan for Economic Development” to the
27 Governor and the Legislature, pursuant to section 2 of P.L.1991,
28 c.164 (C.52:14-19.1), on or before November 1st of every fifth
29 year, and shall publish the plan on the Department of State's
30 website.

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32 4. This act shall take effect immediately.

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STATEMENT

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37 This bill would require the Secretary of State to develop and
38 prepare a five-year “Comprehensive State Plan for Economic
39 Development.” The plan would describe the State's vision, goals,
40 objectives, and strategies for economic development.

41 The bill specifies that the plan must identify business sectors,
42 including those sectors which have potential growth in this State's
43 economy and global business image, and strategies to encourage the
44 creation and expansion of businesses in this State and the relocation
45 of businesses to this State. The bill provides that the plan must
46 identify potential partners for the implementation of these
47 strategies, including federal and local governments, local and
48 regional organizations for economic development growth, chambers

1 of commerce, private businesses and investors, and nonprofit
2 entities.

3 Other components of the plan required under the bill include:

- 4 • strategies for talent development necessary to encourage
5 economic development growth in New Jersey;
6 • strategies to engage women, veterans, and minorities in
7 developing businesses;
8 • strategies to improve and develop tourism;
9 • an analysis of current and projected economic indicators.